

Creating a Citizenship Preparation Program

V. Planning for a Citizenship Program

Inputs Resources, contributions, investments that go into the program	Outputs Activities, services, events and products that reach people who participate or who are targeted		Outcomes – Impact Results or changes for individuals, groups, organizations, communities, or systems		
	<i>Activities</i>	<i>Participation</i>	<i>Short</i>	<i>Medium</i>	<i>Long</i>
• Staff • Volunteers • Time • Money • Research base • Materials • Equipment • Technology • Partners	• Determine which legal services will be offered • Market legal and language services • Assess language level and legal eligibility • Develop curricula • Hold classes • Train volunteers and teachers • Hold a graduation ceremony • Offer legal services • Gauge customer satisfaction	• Current clients • New clients • Other agencies • Agency leadership	• Increased English Language Learning • Increased client knowledge of eligibility for naturalization • Knowledge of requirements for Citizenship • Awareness of community needs • Awareness of best practice • Increased staff expertise • Increased motivation to improve program	• Increased rates of citizenship applications • Additional immigrants enrolling • Better informed agency decision-making • Increased funding • Agency-wide policy development	• Increased rates of citizenship • Increased civic participation • Increased English Language proficiency • Increased upward job mobility and job stability • Increased participation of immigration parents with school system

Assumptions

1. Are there enough affordable and accessible classes in your area?
2. Would your program address a need? How?
3. Do you see increasing numbers of immigrants coming to your program?
4. Do community statistics indicate many immigrants eligible to naturalize?

External Factors

1. Is your program situated within a supportive community?
2. Are there potential partners that would support this initiative?
3. Is there enough need to create a new program?